

C O L L I S I O N

AIGA

conference on design for converged media

12-14 april 2000

nyc

The AIGA invites you to join 450 of the smartest designers in the U.S. and 16 mind-blowing speakers for an intense two-day exploration of the design industry's perspective on digital convergence. The most stimulating practitioners working today will preview and explain their current projects, whether experimental or commercial.

Collision, the AIGA's groundbreaking conference, is a resource for screen designers — those who work with television, computer, video game, PDA or kiosk screens — to explore the implications of this media revolution on the design profession, society and the individual. Participate in a collision of minds and matter at the AIGA conference on design for converged media.

Some of the most prominent thinkers in design and technology will critique existing oeuvres and contextualize the growing phenomenon of convergence. Everyone will speculate as to what the future holds.